

MATT LEIBEL

writer

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work

2003-Present

Quinstreet, Inc. Foster City, CA

Copywriter (site copy, emails, banners)

Accounts worked on:

Sears • Hilton • University of Phoenix

2002

StrawberryFrog Amsterdam, Netherlands

Copywriting Internship

Accounts worked on:

Cap, Gemini, Ernst and Young • Sprint • Dockers • StrawberryFrog

1998-2000

Cybergold.com Oakland, CA

Copywriter (site copy, email, online/offline promotions)

Accounts worked on:

Earthlink • ESPN.com • Disney • Countless Dot Coms/Bombs

1995-1997

Galoob Toys South San Francisco, CA

Freelance Copywriter (package copy, naming, catalogs, press releases, collateral)

Toy lines: *Star Wars, Men in Black, Jonny Quest, Pound Puppies, Micro Machines, NBA/NFL All-Stars*

Also...

Various freelance gigs Wherever, CA

Wild Planet Toys • Galoob Toys • Leapfrog • Telling Stories • CASA

schoolwork

2001-2002 **Miami Ad School** San Francisco

- Chosen for *Graphis* New Talent Annual 2003

- MAS Gold Award, Winter 2001, Spring 2002

1995 M.F.A. Writing, Washington University, St. Louis, MO

1992 B.A. U.S. History, U.C. Berkeley, Berkeley, CA